

*A Tower of Power Special Publication*  
*by Joshua Uebergang*

The **Magical**  
**Conversation Starter** that  
*Instantly* **Makes Friends**



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## **“Conquer Humiliation With The System That Makes You Effortlessly Talk With Strangers...”**

If you're ready to feel comfortable around strangers, effortlessly start and keep conversations going, and make friends, the most important thing you can do right now is read my letter to you at: <http://www.towerofpower.com.au/bigtalk/>

If you're sick of starting conversations by talking about the weather, tired of asking questions like “What brings you here?”, confused with how to make people like you, or you struggle to keep a conversation going, by the end of this report you will never be at lost for the right words.

Never again do you have to miss the chance to talk with that hot guy or girl, potential customer, business partner – a person you want to meet. Not only will you know what to say, but you will also know what to say in a way that makes people like you.

In this report I will give you a proven way to start any conversation in any situation that makes people like you. Sounds exaggerated right? It isn't.

The technique works for me anytime I use it. Soon enough, my conversational partner smiles at me, asks questions, and wants to keep talking. Whether it is a guy or cute girl at a party, checkout line, or business event, he or she ends up liking me thanks to this magical conversation starter. The technique is effective because it isn't a magical line, but a structure you can apply to any situation.

I have never told anyone this technique before so it's important to give a little background about it and myself, then I will reveal it to you.

## **The Greatest Skill You Could EVER Learn?**

Two years ago I could not start a conversation. I remember going to one particular bar where I saw an attractive woman I wanted to talk to, but I had no idea what to say – let alone what to say to make her like me. What did I say? I said nothing. I felt miserable not saying anything. Actually, this must have happened a thousand or more times in other situations.

I went to business conferences and had no idea know how to start a conversation with the speakers and other attendees. I sat in bus shelters with one person beside me and nobody else insight and I still could not start a conversation. I hated going to parties because that meant I'd have to feel awkward and start conversations with people I didn't know. Situations like this came up everyday.

I'm sure you experience these uncertainties, confusions, and anxieties almost everyday. Your ability to start conversations with people hugely impacts your life. Think about it. Humans are social creatures (though I must have been the exception, still, we all desire to socialize and connect with one another).

If you can effectively start conversations with customers browsing your store, they will buy from you more. Conversations create great customer service.

If you can effectively start conversations at business events, you will build important business relationships that increase your knowledge and boost your company's profit margin.

If you can effectively start conversations at parties, you enjoy yourself more and make

friends.

The list can go on for another page, from talking with people at the shops and chatting with coworkers, to mingling over dinner and hitting up a fun time at a bar, conversations are key in life. Conversation skills become increasingly important the more people populate this Earth and the more we see one another.

You may not be as bad as I once was in conversations, yet there is always room for improvement to better your conversation skills for a happier and successful life. Your ability to smoothly interact with people could very well be the greatest skill to ever learn.

## **How to Meet Awesome People**

You may not realize it, but the success you have had at starting conversations with people has already improved your life. To see this for yourself, name three people outside of your family that have impacted your life the most. Think of the influence these people have had on your life and what your life would be like in their absence.

Now ask yourself this question: What would it mean to have ten of these people in your life? They could give you a better career, financial assistance, emotional assistance through support and advice, inspiration, further connections to people of influence – the outcomes are endless. You get great people into your life by learning how to meet people through your conversation skills.

The technique in this report will be one killer technique in your arsenal to make great friends so you have people in your life that empower you instead of dragging you down. Life is easy and enjoyable when you meet and develop relationships with cool people.

## **Why Your Social Skills Suck**

Conversation and social skills are important, yet difficult to learn. If they were easy to learn, you probably wouldn't be reading this report right now.

The problem I had and the problem you may also be experiencing is that no one teaches these skills. You don't enroll in conversation skills class at school nor do your parents teach you how to make fun ongoing conversation. If your friends find out you're learning social skills, they may even laugh at you.

Many people are gifted in their ability to chat with others so a lot of them assume you are suppose to be naturally good at socializing. I wasn't! If you are not good at socializing, you are made to feel you have a weird problem.

*“People...assume you are suppose to be naturally good at socializing.”*

I have tried to learn from so-called “naturals”, but they do not seem to understand the

challenges a shy introvert like myself faces. Maybe you are like me. The naturals do not seem to understand how awkward it feels in conversations when you do not know what to say. We are unlucky to lack the natural skills to chat with people, but change is possible.

I transformed myself from a shy person to someone who can talk, relax, and enjoy myself at dinners and parties despite personal and social-belief barriers. I see no reason why you cannot develop your conversation skills to the level you want because I changed myself from a social cripple. You can also talk, relax, and enjoy yourself around people.

In my journey of transformation, the magical conversation starter is one of many techniques I developed. You are about to get it to help develop your conversation skills, the greatest skill you can learn in today's world. Save yourself the trouble I had by learning techniques from me like the one I'm giving you in this report. I know your smart enough to learn from someone who has been where you are.

## **When Magic Meets Psychology**

I don't call the technique I'm about to give you a magical conversation starter for no reason.

Firstly, it works like magic. It is a technique that has created great conversations. It lets me meet great people I otherwise would not have talked to.

Secondly, I developed the technique after heavily studying psychology and learning about magic tricks. The technique is literally a blend between magic and psychology. You may want to call it “magic psychology”.

The technique is a variation of what magicians call a “cold-read”. A magician may cold-read an audience member, for example, by revealing insights into one's personality and behaviors. The magician talks about the person based on his or her body language, clothing, and other signs that hint at the person's life.

Before I reveal more about the technique, you'll best understand it if I give you some real-life examples. Here are advanced conversation starters that display this magical technique.

## **3 Never Before Seen Conversation Starters – Nothing is Held Back**

I bet you desperately want to get your hands on some samples of the magical conversation starter so I'll give some to you now. Here are three example cold-reads I used that were effective, broken down into their exact success-structure, which I've never revealed to anyone before (unless you were one of the persons I used them on!):

### **Sample one:**

“Hey. I was just talking to my friend over there \*pointing where my friend is\*, when I saw you. I just had to come talk to you because I had this interesting vibe coming from you. It's

strange \*pause\*. Are you like my long-lost twin? \*said jokingly\* I bet you're a guy who has some really close mates. You're working in life to achieve some great things that are important to you, but you're also facing challenges on your way to achieving these goals.”

### **Discussion on sample one:**

There are three reasons this cold-read was super-effective.

Firstly, it created similarity and togetherness. We like people like ourselves. Me and the guy were “long-lost twins”.

Secondly, it was light and funny. When I said, “Are you like my long-lost twin?” there are hundreds of jokes I could use from that question. “Na, you can't be. You're half my size.” and “Nothing suss, but I bet people also tell you you're good looking. I get that a lot. \*said with a cheeky smile\*” are two samples of humor.

If you can incorporate humor into your conversation starter, you'll relax people and make them like you more, which means they'll be happy to keep talking with you.

Thirdly, it was empathetic. Everyone faces challenges on their way to achieve goals, but few people ever have someone who cares to hear about them. When you become a person who understands what someone else goes through, the person will love you for it.

### **Sample two:**

“Hey. Recently I've been practicing a skill called 'cold-reading' and would like to try it on you. Have you heard of it before?... Basically, I use my intuition to reveal things about someone. Mind if I practice on you? \*smile\* I won't reveal your darkest secrets!... Okay... The first obvious thing that came to me is you're a very open person. You're willing to try new experiences, but you also like a sense of predictability and routine to feel in control of life. You seem to be a fun person who likes to explore the world, although you don't always do what you enjoy because of others and your circumstances.”

### **Discussion on sample two:**

This is an explicit cold-read that makes what I did apparent. If you're ever unsure how to blend in your cold-read, simply tell people you want to practice on them because it is a skill you are currently developing. Few people will say no to hearing about themselves.

In terms of the specific words in the cold-read, it simply came from her being open to what I was doing to her!

### **Sample three:**

“You seem like a person in pursuit of many high aspirations. You've got dreams to attain, but it hasn't been an easy journey. I love people that aren't afraid to dream big. I'm sensing you sometimes question what you are capable of attaining, but you've also got some qualities that give you a unique advantage to attain what you want. Things like your desire could determine your success.”

### Discussion on sample three:

This one occurred during the conversation when it hit a moment of silence. It was more in-depth than the other samples I gave you. I kept going with it only because I was getting positive body language from the person, I had rapport, and I felt like it!

Be careful of rattling on for five minutes, however – you can creep out the person. In most cases you can keep it short because your aim is to simply start a conversation or to shift the conversation forwards. Let the material lead to a discussion of other things. *You're not trying to be psychic or talk about the person's entire life.*

Most of this cold-read came from the first sentence about high aspirations, which I extended on after observing the person. The entire cold-read was more reflective listening than intuition. You'll be surprised at how people think you have mind powers when you simply listen and reflect what they say.

*“You'll be surprised at how people think you have mind powers when you simply listen and reflect what they say.”*

We all want someone to listen and understand our reality. This is the heart and power of the conversational technique.

## Step 1: Keep Your Eyes Open for These 6 “Conversational Invites”

What are the specifics you need to cold-read someone? How do you apply this skill so you can start conversations with people and make friends?

The first step to use the magical conversation starter is identifying “conversational invites”, which are clues about the person's life to talk about. Here is a list of six conversational invites to look out for that help you start a conversation:

- 1) *Body language.* This the most important aspect to look out for. Body language doesn't signal what goes inside of someone; it is what goes inside of someone. Body language is the body's language. Look at the persons' distance to you, look in their eyes, observe how they use their arms, and see if they smile.
- 2) *Clothing.* Are they in uniform, casual clothes, or a torn shirt? Do you think they like to wear lipstick, dress nicely, and give off a good image? Do they appear carefree with their dress?
- 3) *Hair.* You will not see a CEO with pink hair. The CEO will likely have a clean, short-cut hair-style. If you do see someone with pink hair who tells you he is into business, you can lean your cold-read towards artistic, creative, and other works regarded as

expressive and free (“I reckon your friends see you as a fun guy! I bet you love to express yourself doing fun things most people don't do!”)

- 4) *Jewelery*. Some people wear jewelery handed down from generations, which may signal they feel history, memories, and ancestors are important. Also, specific design and artwork on jewelery can show a person's interests.
- 5) *Mannerisms*. These are unconscious verbal or nonverbal habits. If a guy repeatedly taps his foot, he could be nervous about what is going on or being discussed.
- 6) *Speech*. Pay attention to what people say! In groups, you can hear a lot about people before opening your mouth. A lot of your cold-reads come from what a person says.

## Step 2: Your First Words

Now that you know how to identify many conversational invites, it's time to start your magical conversation starter.

You can initiate a magical conversation starter by saying, “Hey. I just had to come up to you because you seem like...” or “Hey. I saw you when [your location when you saw the person] and wanted to talk to you because you seem like...”

Both dialogs imply your intuition pulled you towards the person rather than your approach came from your decision. Each dialog starts softly to build a person's cooperation. This overcomes a person's defensive thoughts of, “Why are you talking to me?”

When a guy approaches a woman in a bar, the woman instantly assumes he is trying to pick her up and wonders how much longer the guy will stick around. Premeditate this emotional barrier with a cold-read.

If you walk up to someone then straight away say, “You have an interesting vibe”, you could creep them out. Sometimes a cold-read no matter how it is delivered can be effective, but I've found that easing into one makes for a smoother and more enjoyable conversation.

Other stock lines you can use to begin include: “I'm feeling...” “I sense...” and “I'm getting a vibe from you that...” If what you say turns out to be incorrect, it becomes okay because it was only a “feeling”, “sense”, or “vibe”, which is really what it is. It doesn't matter anyway because the person will respond and the conversation is under way!

## Step 3: What Exactly to Say

You have noticed a conversational invite and you know how to lead into a cold-read. Next, is the toughest part of a magical conversation starter – the actual cold-read. It isn't that difficult, however.

No matter the cold-read, the golden rule is to always keep the insights positive. Everything you say must filter through this perspective. A cold-read gives the impression the user

knows a lot of good things about the person.

What else? The next important thing to keep in mind when you use the magical conversation starter is the “Barnum effect”, named after 19<sup>th</sup> century American showman Phineas Taylor Barnum who use to say, “We've got something for everyone” when he founded the circus that later became “Ringling Bros. and Barnum & Bailey Circus”.

The Barnum effect describes how individuals think general personality traits applicable to nearly everyone describe their unique personality with high accuracy. Telling someone they have high aspirations, for example, is one example of a cold-read that creates the Barnum effect because nearly everyone has high aspirations.

If you refer back to the samples I provided earlier of the magical conversation starter, you'll see the qualities apply to most people. Even though other people have the same qualities you mention, the irony about the magical conversation starter is no one talks about them or seeks to understand them in another person. When you unearth these personality traits, desires, and habits, people feel you're a rare person who understands and cares about them. I'll discuss this more later in the report.

I encourage you to continually learn about human psychology to get a feel for human behavior. Having this as a base gives you the framework to cold-read people.

## **Step 4: Adjust**

Once you begin to cold-read, remain aware of the person's body language. Their body language acts as a feedback system to adjust your cold-read. A person's body language lets you know if you hit the bullseye.

If the person focuses on you, nods their head, and listens, you have three signs they like what you're saying. Other nonverbal signs include an intense gaze and silence.

If the person shows discomfort by nervously looking away, you could be incorrect or cold-reading an accurate negative quality of the person.

Most people will have an intuitive sense for this step. If you really want an advanced body language technique, however, observe the person's pupil dilation. Our pupils dilate when we are interested in someone.

## **Step 5: Disaster Recovery**

This last step can happen occasionally. Sometimes your magic conversation starter does not go as planned so it helps to prepare for failure.

When you say, “I sense that...” and the person disagrees, you can always say, “Oh well. It was just a sense.” It matters very little if you are right or wrong because the two of you are already talking! The technique's goal after all is not to be right, but to help you talk and connect with the person!

The core principle of disaster recovery you must have in mind is to keep calm. Smile. Joke. People will not care, or will care less, if you do not care. Relax to relax people.

## 7 Bonus Tips to Improve Your Conversation Skills

Below are seven quick-fire tips to make your magical conversation starter even more effective. Notice that the tips below help you improve your conversation skills in general:

- 1) *Get confident.* People will not believe you when your words contain uncertainty. Nervousness and a lack of confidence makes other people nervous and lack confidence. You can read articles on my website [TowerOfPower.com.au](http://TowerOfPower.com.au) in the “Confidence” section to [build unstoppable self-confidence](#).
- 2) *Be modest.* No one wants to talk with someone who knows it all. Don't be too confident with your intuition. Minimize your ego in a conversation.
- 3) *Take yourself lightly.* Don't take cold-reads seriously. They are intended to be fun.
- 4) *Get some routines.* The best conversations flow freely with spontaneity. However, stock lines and routines help you overcome momentary challenges of awkward silence, for example. Prepare your routines before a conversation. I even encourage you to write them out word-for-word. Universal qualities people want to hear they have include: humor, fun, nice, friendly, capable, empathetic, and easy going.
- 5) *Sprinkle compliments.* People are not going to ignore you when you compliment them; people will ignore you when you criticize them. We love to hear compliments!
- 6) *Add controversy.* Controversy in this context is simply a mention of challenges or problems the person faces to add realism in your cold-read. Examples include, “...but there's people in your life that you feel are holding you back” and “...but that's not always the case”. If you only talk about how great the person is, you can become creepy.
- 7) *Use silence.* Pause occasionally to increase the impact of your words, show confidence, give people time to respond, and create the space you need to adapt your communication.

Follow all this advice and you will make your next magical conversation starter effective.

## A Guaranteed Conversation Starter to Make Friends

The magical conversation starter is “magic” in the sense of its versatility. Every one walks around with the opportunity to be cold-read. We give out signals through body language, clothes, hair, jewelry, mannerisms, and speech that makes cold-reading a guaranteed way

to start conversations anywhere.

It is impossible for someone to eliminate body language, wear no clothes, shave one's hair, and remove mannerisms. (Okay, it is possible to do some of these, yet if you wear no clothes, that still gives off a message – a scary one at that!)

*“Every one walks around with the opportunity to be cold-read.”*

That's the “Magical Conversation Starter” part of “The Magical Conversation Starter that Instantly Makes Friends” title. What about the “making friends” part?

The technique instantly makes you friends because we love to hear and learn about ourselves. If I tell you, “Your shirt is funny. I bet that says a lot about your personality.” you will be curious and talk with me to learn more.

The “friends part” also comes from understanding the person. The degree of closeness you feel with someone is regulated by the exchange and disclosure of important information about them. You can rapidly connect with people once you get good at the technique. This is the secret of rapidly connecting with people I share in my [Big Talk Training Course](#).

## **A Life Boat to Save Conversations Dead with Awkward Silence**

You know that yucky feeling when awkward silence fills the air in a conversation? It feels awful when you don't know what to say to keep a conversation moving forwards.

Lucky you, the magical conversation starter also helps you keep any conversation going! You can read a person's body language and clothing *anytime* during a conversation when awkward silence fills the air.

Firstly, start a conversation with any means. Ask the person the time, what food he or she is eating, or for their opinion on a recent experience. Once the conversation is started, you can transition literally to any topic with a cold-read.

If you want to know about the person's work, it may feel awkward to suddenly ask, “What do you do for a living?” Instead, you can say, “You seem like you're a teacher.” “No actually. I'm an accountant. Why did you think I was a teacher?” “Oh, because in the brief time we've chatted, you seem to have a good way of describing and conveying ideas.”

Let's say you stop a woman on the streets in day time. You can keep the conversation going with a cold-read. Instead of barraging her with interviewer-like questions, you can say, “It seems like you have a busy day and a lot on your mind because you were walking pretty fast before.”

Here are some examples:

- “You look like you're a pretty adventurous person.”
- “You seem smart. What do you like to do?”
- “You seem fit. You must be a personal trainer.”

This is amazing. Most people who get effectively cold-read are pulled out of their daily, boring rituals into an interesting conversation with you.

You can use the technique when a conversation comes to a grinding halt. Calling the technique “The Magical Conversation Starter that Instantly Makes Friends” doesn't do it justice because it can do so much more.

## **Beware: The Technique is a Dangerous Mind Trick**

Is this technique phony, inauthentic, deceptive – even dangerous? It can be in the wrong hands, which is why I want you to use it with caution. One reason I have never shared the technique with anybody is it can mess up the rare person's mind when used incorrectly. It is a Jedi mind trick.

We always judge one another. Unfortunately, most people judge others based on little pieces of negative information. Few people feel understood by others, which amplifies the power of cold-reading because it provides an empathetic response for someone who has felt misunderstood their whole life.

One girl I knew saw a therapist because her ex-boyfriend made her feel so understood that she was devastated to break up with him. He was the only person who took the time to understand her. When you understand a person in a way they want to be treated, they can become addicted to your presence.

One other word of warning is not go around relying on your intuition. Assumptions destroy communication. You must listen and observe people to understand them correctly. Sometimes your cold-read will simply come from [active listening](#) – one of the most powerful communication skills you can develop.

When you talk about a person to the person, they'll add remarks. Let them. Listen to what they say. The magical conversation starter aims to help understanding, not destroy understanding.

*“The magical conversation starter aims to help understanding, not destroy understanding.”*

It's sad that people go the lengths of paying psychics to cold-read them only to have

someone listen to their struggles and aspirations. We are sick of the world not accepting who we are and what we experience.

I believe we all have these ideal images of ourselves we want people to see, but 99.99% of the world see our persona, a mask that is not who we really are and what we want to be known for.

My *Big Talk* program helps you peel off people's masks, unlike small talk, so you become real and effortlessly talk to make strong friendships.

If you care about people and use the technique in an ethical way, which I'm sure you will, the technique is authentic. It is fantastic to use. You stand out from average Joe and Jane who remain unaware of their judgments towards others. People want to be heard, understood, and validated.

The technique can be fake in the wrong hands. When used correctly, it connects people. It will seem like magic.

Your friend,



Joshua Uebergang aka "Tower of Power"

P. S. If you want to get more free conversation skills training from me, get on my free eNewsletter at [TowerOfPower.com.au/free](https://TowerOfPower.com.au/free) where I'll speak to you soon.

P.S.S. Please email this report to people or put it up on your site. Spread the love! People will feel thankful for your gift.

## **“Who Else Wants To Effortlessly Talk With Anyone And Make Them Like You When You Want?”**

Now you know the magical conversation starter that instantly makes friends, it's time for you to transform your entire conversation skills so you feel comfortable always knowing what to say.

You can discover more about my complete Big Talk system that takes you step-by-step from being a shy introvert lost for words to someone social who easily makes friends with effortless conversation skills by [clicking here](#).

